



Ohio

Governor's Office of Workforce Transformation

Mike DeWine, Governor

Jon Husted, Lt. Governor and Director



Annual Report 2019

Lt. Governor Jon Husted Named Director of the Governor's Office of Workforce Transformation



Ohio Governor Mike DeWine named Lt. Governor Jon Husted as the Director of the Governor's Office of Workforce Transformation on April 4, 2019. As Director, Lt. Governor Husted leads the office in identifying and aligning the needs of Ohio businesses with the skills of Ohio's workers to close the skills gap and get more people into rewarding careers.

What we heard on Twitter...

 **The Ohio Manufacturers' Association**
@OHIOFMFG

Congratulations [@LtGovHusted](#) on appointment as Director [@OhioOWT](#)! This appointment of [@LtGovHusted](#) to personally lead Ohio's workforce transformation office is a powerful statement of the importance the administration places on talent development. [#MakingOhio](#) [@MikeDeWine](#)

 **David Harrison**
@DHarrisonCSCC

[@csccedu](#) and [@TheOACC](#) stand ready to work with [@LtGovHusted](#) to make Ohio's workforce the strongest in America. Thank you [@JonHusted](#) for taking on this important role.

 **Ohio CCS**
@OhioCCS42

Congratulations [@LtGovHusted](#)! Ohio's Comprehensive and Compact [#CTE](#) Schools look forward to working with you to train Ohio's workforce [#OhioWorks](#) [#CTEWorks](#) [#ohiocareertech](#) [#MyOhioClassroom](#)

 **Ohio Business Roundtable**
@ohiobrt

[@LtGovHusted](#) is an innovator who has dedicated his career to improving Ohio's business climate & who understands the challenges facing our job creators. The OBRT looks forward to working closely with Lt. Gov. Husted on creating the skilled workforce of tomorrow. [#OhioWorks](#)

 **Ohio Chamber**
@OhioChamber

Congratulations to [@LtGovHusted](#) on being named Director of the governor's Office of Workforce Transformation! We look forward to working with you to address one of the biggest issues facing Ohio's businesses. [#allforohio](#)

 **Ohio Excels**
@OhioExcels

[.@LtGovHusted](#) is an excellent choice to lead the [@OhioOWT](#)! Ohio Excels is excited to work with Lt. Gov. Husted and the DeWine Administration to strengthen the important connectivity between Ohio's education system and the state's workforce development partnerships. [#OhioWorks](#)

“With the increased focus on the need to align education and skills training with our state’s workforce needs, the selection of Lt. Governor Jon Husted to lead the Office of Workforce Transformation sends a strong message to education and business leaders that workforce development will be among the very top priorities of the DeWine Administration.

The Lt. Governor’s experience and commitment to economic development makes him uniquely qualified for this role and we commend this move by Governor Mike DeWine to ensure Ohio remains laser focused on meeting the workforce needs of our employers. Ohio’s community colleges look forward to being key partners to help carry out the DeWine-Husted Administration’s vision.”

JACK HERSHEY

PRESIDENT AND CEO, OHIO ASSOCIATION OF COMMUNITY COLLEGES



“Entrepreneurs across Ohio continue to name the ability to find qualified workers to hire as a top priority. NFIB’s national Small Business Optimum Index demonstrates our members desire to grow and feel they could increase sales if they could find additional employees who would enable them to produce even more. Recent surveys of NFIB members rate the lack of a qualified workforce as their number one obstacle to growth.

By Governor DeWine appointing Lt. Governor Husted as the director of the Ohio Governor’s Office of Workforce Transformation, it emphasizes the need for Ohio to address the skills and talent gap preventing the state’s economy from growing at an even more rapid pace.”

Lt. Governor Husted has demonstrated a strong, long-standing commitment to Ohio’s business community. He has visited with and heard from numerous business owners throughout the state. He has an excellent understanding of how state government can work with entrepreneurs to develop a plan to improve our workforce and put more Ohioans to work in good-paying jobs.”

ROGER GEIGER
VICE PRESIDENT AND EXECUTIVE DIRECTOR OF NFIB IN OHIO

Governor's Office of Workforce Transformation



The Governor's Office of Workforce Transformation (OWT) sets the strategy for workforce development in Ohio and coordinates with Ohio's state agencies and partners that impact the workforce. OWT works closely with the Governor's Executive Workforce Board, state partners, and local communities to meet the needs of job seekers and businesses.

MISSION:

To connect Ohio's business, training, and education communities to build a dynamically skilled, productive, and purposeful workforce.

The State of Ohio's Workforce Investment

The Governor's Office of Workforce Transformation serves as the lead convening entity for all state agencies with workforce programs to ensure strategic alignment. Ohio has 17 state partners offering nearly 200 workforce-related programs that invested over \$900 million in 2019.

These state agencies include:

1. Governor's Office of Appalachia
2. Governor's Children's Initiative
3. Jobs Ohio
4. Ohio Department of Aging
5. Ohio Department of Developmental Disabilities
6. Ohio Department of Education
7. Ohio Department of Health
8. Ohio Department of Higher Education
9. Ohio Department of Job and Family Services
10. Ohio Department of Mental Health and Addiction Services
11. Ohio Department of Rehabilitation and Corrections
12. Ohio Department of Veterans Services
13. Ohio Department of Youth Services
14. Ohio Development Services Agency
15. Ohio National Guard
16. Opportunities for Ohioans with Disabilities
17. RecoveryOhio

Governor's Executive Workforce Board

The Governor's Executive Workforce Board engages communities, state agencies, and stakeholders in Ohio to identify ways to prepare Ohioans with skills needed for in-demand jobs.

MISSION:

Focus on in-demand, quality wage jobs that empower Ohioans and give our state a strategic economic advantage.



Governor's Executive Workforce Board Members

Governor Mike DeWine

Patrick Tiberi (Chair)

CEO, Ohio Business Roundtable

Mike Abrams

President & CEO, Ohio Hospital Association

Elizabeth Barry

President & CEO, Delta Systems

Andrew Brenner

State Senator, Ohio Senate (19th District)

Eric Burkland

President, Ohio Manufacturers' Association

Richard Dalton

Business Manager, International Union of Operating Engineers

Paolo DeMaria

State Superintendent, Ohio Department of Education

Sean Dunn

President, Sean P. Dunn & Associates LLC

Kenneth Field

Training Director, Cleveland Electrical Joint Apprenticeship & Training Committee

Christine Gardner

Executive Director, Ohio Association for Career and Technical Education

Randy Gardner

Chancellor, Ohio Department of Higher Education

Lori Gillett

CEO, Corna Kokosing

Mick Given

CEO, Ferguson Construction

Michelle Greenfield

Founder & CEO, Third Sun Solar

Kim Hall

Director, Ohio Department of Job and Family Services

Barbara Johnson

System VP and Chief Human Resources, Premier Health

Dr. Para Jones

President, Stark State College

Michael Knisley

Secretary/Treasurer, Ohio State Building and Construction Trades Council

Andrea Kramer

President/CEO, City Apparel/Go Grow Strategies

Stephanie Kunze

State Senator, Ohio Senate (16th District)

Michael Linton

Principal, Accurate Heating and Cooling

Joseph Luzar

VP Business Development, Mosser Construction, Inc.

Shana Marbury

General Counsel & Senior VP Education & Workforce, Greater Cleveland Partnership

John Marschhausen

Superintendent, Hilliard City Schools

Scot McLemore

Manager, Talent Acquisition, Honda North America

Dan Meyer

CEO, Nehemiah Manufacturing

Lydia Mihalik

Director, Development Services Agency

Kevin Miller

Executive Director, Opportunities for Ohioans with Disabilities

Randy Niekamp

VP Human Resources, Crown Equipment

Rocky Parker

CHRO, Nationwide Insurance

Neville Pinto

President, University of Cincinnati

Bill Reineke

State Representative, Ohio House (88th District)

Deborah L. Saunders

Library Director, Dr. Samuel L. Bossard Memorial Library

Chris Schmenk

County Commissioner, Union County

Thomas West

State Representative, Ohio House (49th District)

Melissa Wideman

VP Community Relations, Castellini Management Company

Margie Zyble

Chief Talent & Culture Officer, GE Aviation

INVESTING IN OHIO'S WORKFORCE

TechCred

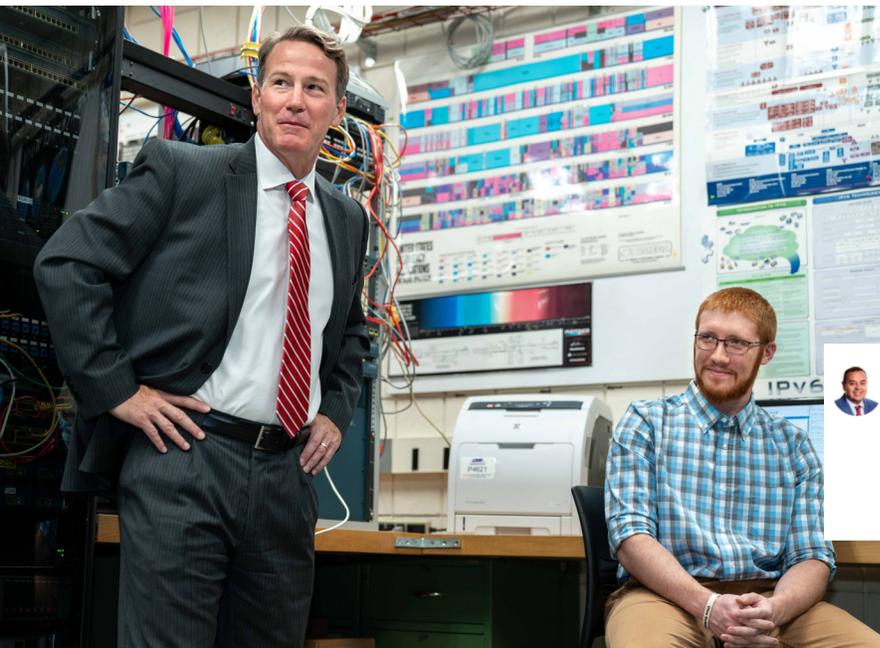
TechCred gives businesses the chance to upskill current and future employees in today's technology-infused economy. Credentials that are eligible under TechCred must be short-term, industry-recognized, and technology-focused. The state will reimburse up to \$2,000 of training upon completion of a credential.

On September 25, 2019, Lt. Governor Husted announced the first open application period for TechCred which ran from October 1 to October 31, 2019. The announcement was the first stop on the Lt. Governor's statewide TechCred tour where he highlighted businesses and schools who can benefit from TechCred.



Applications in the first round were approved for 234 Ohio employers, resulting in 1,576 Ohioans upskilled with new technology skills.

On December 3, 2019, Lt. Governor Husted announced that over 200 additional technology-focused credentials were approved for inclusion and potential funding through the TechCred program. TechCred was launched with 160 pre-approved credentials. The TechCred eligible credential list will continue to grow as we get more feedback from Ohio businesses.



Kirk Koennecke
@ihsuperbrave

TechCred can work for your school! [@ohio_src](#)



Jeremiah Gracia, CEcD • 1st
Economic Developer, Strategic Business Connector, & Creator of Partners... 3w ...

Yes! Every company is a tech company. Thanks [Ohio Governor's Office of Workforce Transformation](#) for supporting Ohio's workforce development pipeline!



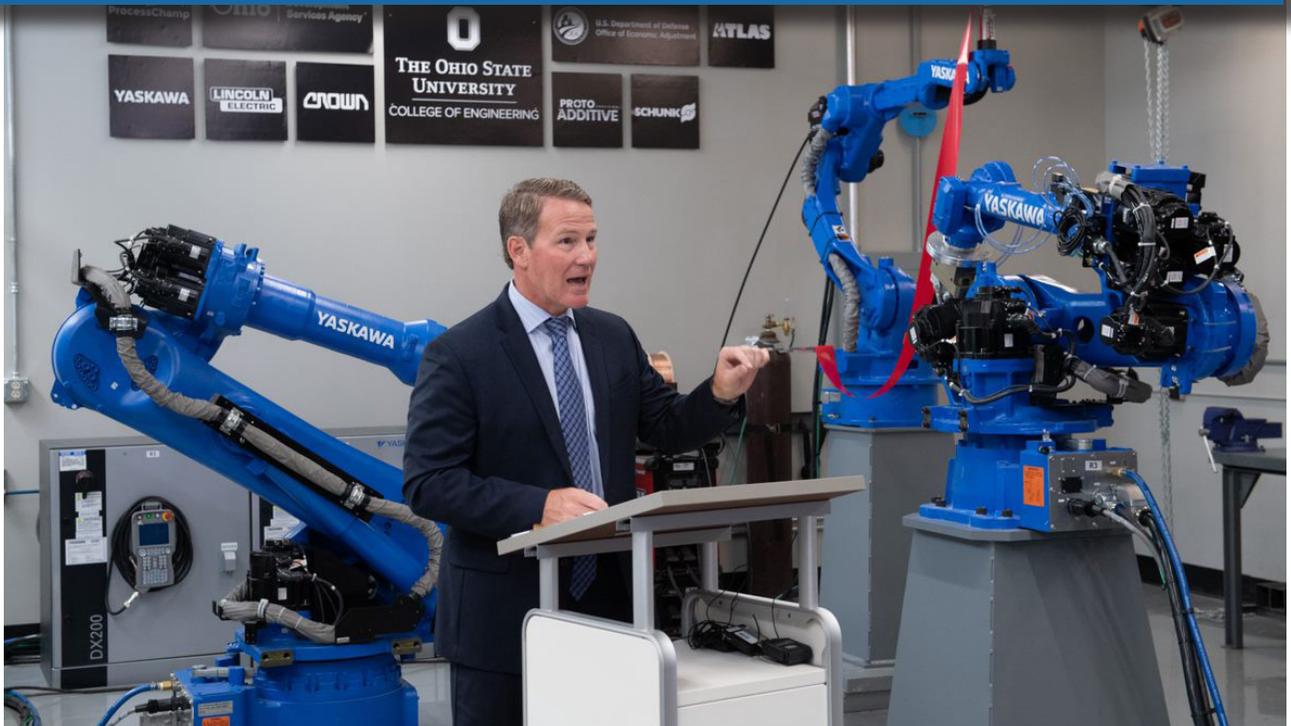
No matter your industry, technology is having an impact on your business and the nature of your work. TechCred links businesses with the talent they need and provides a path for employees to advance their career. It is a win-win for Ohio.

LT. GOVERNOR JON HUSTED

“The governor and lieutenant governor are demonstrating a keen awareness of the needs that employers have right now, not just for more workers but for workers with the right skills. That there is such a focus on industry credentials is further sensitivity to employers’ needs. They’re not only listening but they’re hearing and then acting. It’s the kind of partnership that produces results and the results this will produce for Ohio are going to position us well for the long term.

TechCred is an important new avenue for students to acquire valuable skills even after they leave school – skills that will continue to benefit them throughout their careers. These investments are also an opportunity for employers to demonstrate to their employees just how much they’re valued, and therefore increase employee engagement. All of this benefits Ohioans because it improves our economic environment and creates prosperity that benefits everyone.”

LISA GRAY
PRESIDENT, OHIO EXCELS



“What strikes me most about this proposal is its agility, and I applaud Gov. DeWine and Lt. Gov. Husted for understanding the importance of that. Having a workforce with the skills that employers need right now equips them to compete and respond to changing markets. The Administration understands what is state-of-the-art today won’t be tomorrow so businesses need to be able to keep their workers’ skills fresh, which is why industries have been actively developing their own credential programs. TechCred embraces this need and reflects a welcome sensitivity by the DeWine Administration to how quickly technology changes and how deeply it is woven into every industry and workplace.”

JACK HERSHEY
PRESIDENT AND CEO, OHIO ASSOCIATION OF COMMUNITY COLLEGES



Choose Ohio First

On December 12, 2019, Lt. Governor Husted and Ohio Department of Higher Education Chancellor Randy Gardner announced the new Choose Ohio First scholarship that will boost Ohio's efforts to strengthen the state's workforce in technology-related fields such as programming and cybersecurity. This scholarship will support an estimated 1,400 Ohio students from 35 colleges and universities across the state with a total of \$20,580,770 in awards over the next five years.

The Choose Ohio First scholarship is designed to significantly strengthen Ohio's competitiveness within STEM disciplines and STEM education. Choose Ohio First funds bachelor's degrees that will have the most impact on Ohio's position in world markets such as aerospace, medicine, computer technology and alternative energy. Choose Ohio First programs are integrated with regional economies through partnerships with industry leaders and meet statewide educational needs.

DID YOU KNOW?

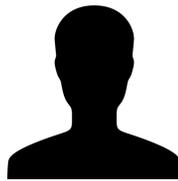
The Choose Ohio First Scholarship program was created in 2008 by Lt. Governor Husted in his role as then-Speaker of the House!

Choose Ohio First Impact

\$13.3 MILLION

Was awarded and disbursed to

3,051 COF scholars in 18-19.



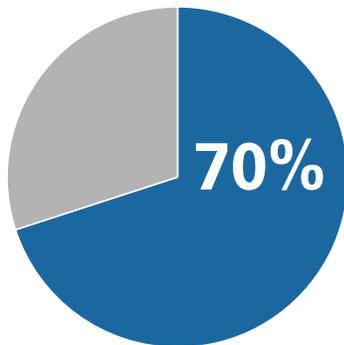
1,330 Were new COF students.

456 COF graduates were reported

86% Received a certificate or degree within six years.

42,786

STEMM degrees awarded at Ohio's public colleges and universities in 18-19.



70% of COF scholars, from 2015-2017, were found to be employed between six months and one year after graduation.

High School Career Credentials

Ohio is on a mission to ensure high school students benefit from career-focused learning opportunities that challenge, prepare, and empower them to succeed in their careers. By investing an additional \$50 million over the biennium to establish and fund credential programs, Ohio can expand access to career education for high school students and advance the work being done through programs already in place in schools across the state.

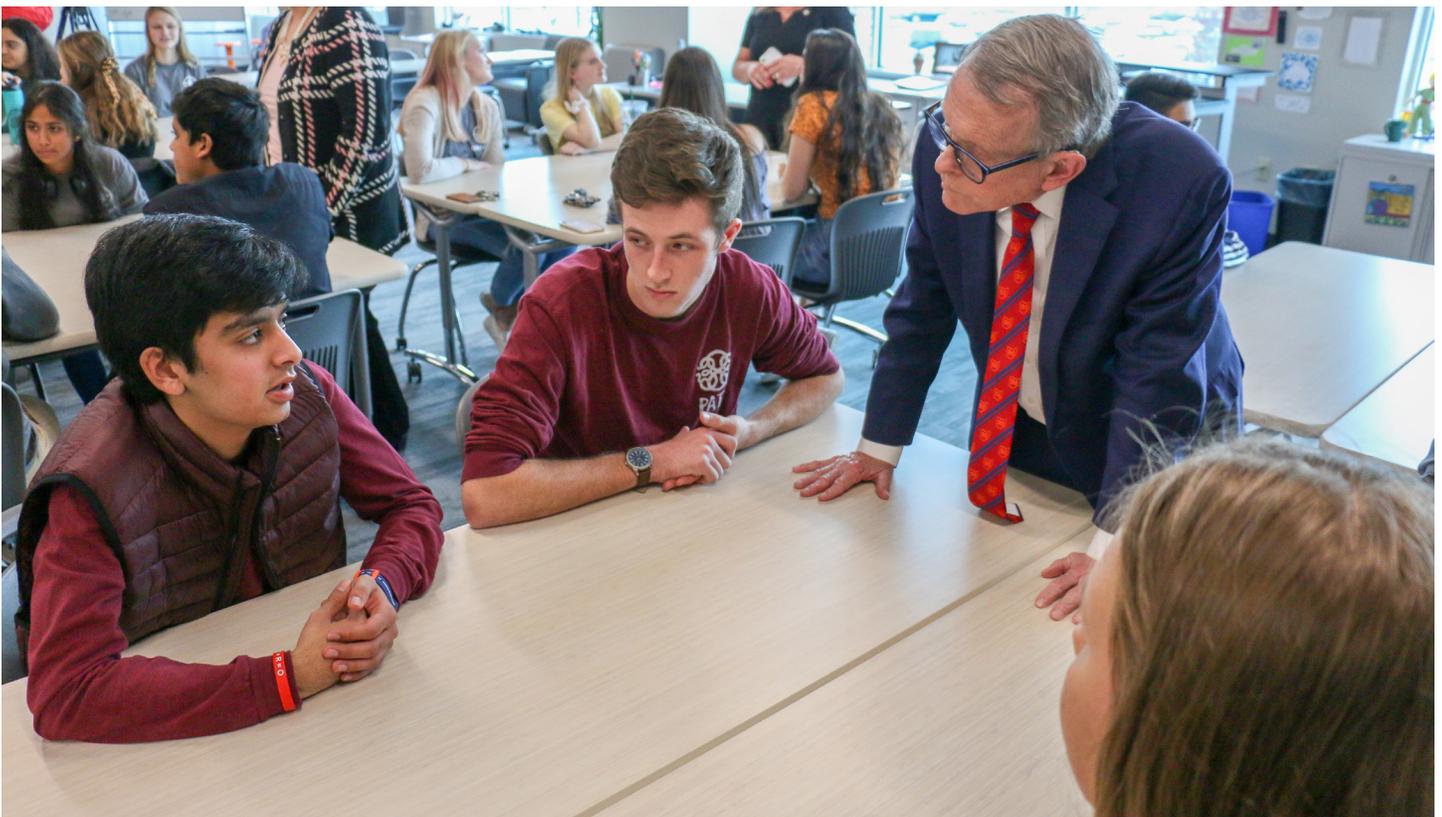
On December 16, 2019, the Office of Workforce Transformation and the Ohio Department of Education announced the list of industry-recognized credentials eligible for \$34 million under the new Innovative Workforce Incentive Program. This program was developed to create more opportunities for students to earn in-demand, industry-recognized credentials.

The Innovative Workforce Incentive program includes \$9 million in the state's two-year budget for grants to assist school districts, community schools, joint vocational schools, and STEM schools in establishing credential programs to prepare students for careers in priority sectors. School districts are also eligible to receive a share of \$25 million over the current state budget to incentivize school districts to implement the Innovative Workforce Incentive program. This means schools can receive \$1,250 for each qualifying credential earned by students.



An investment in our young people is an investment in Ohio's future.

GOVERNOR MIKE DEWINE



WORKFORCE TRANSFORMATION FOCUS AREAS

Under the direction of Governor Mike DeWine and the leadership of Lt. Governor Jon Husted, the Governor's Office of Workforce Transformation is extending its focus to prioritize preparing Ohioans for jobs that grow our strategic economic advantage and improve the health and wellness of our citizens and communities. The Office of Workforce Transformation now focuses on Ohio's Top Jobs, which include both Critical Jobs and In-Demand Jobs.



Critical Jobs

Critical Jobs ensure our state's workforce supports the health and well-being of Ohioans, their families, and their communities. Governor DeWine made developing the workforce in critical job areas, such as early childhood education, mental/behavioral health, and recovery, a priority because of their impact on the lives of Ohioans at every stage of life. Critical Jobs are identified through the help of experts and stakeholders in eight career clusters aligning with the administration's goals.

Critical Jobs in Ohio are led by the Governor's Office of Workforce Transformation in partnership with the Governor's Children's Initiative and RecoveryOhio.

EXAMPLE: Prioritizing education and training funds for occupations needed by RecoveryOhio and the Governor's Children's Initiative, educating employers about hiring individuals in recovery, and addressing substance use in the workplace.

In-Demand Jobs

In-Demand Jobs strengthen Ohio's current and future strategic economic advantage and empower people with 21st century skills. These jobs have a sustainable wage and a promising future based on the projected number of openings and growth. The following criteria was used to define an "in-demand job" in Ohio:

- 80% of state median wage, \$14.10 per hour, or more;
- Annual growth in the number of jobs higher than the statewide average of 36; or
- Annual job openings greater than 584.

In addition to these criteria, state labor statistics and projections, electronic job posting trend data, and business responses to Ohio's In-Demand Jobs Survey are components in defining in-demand jobs.

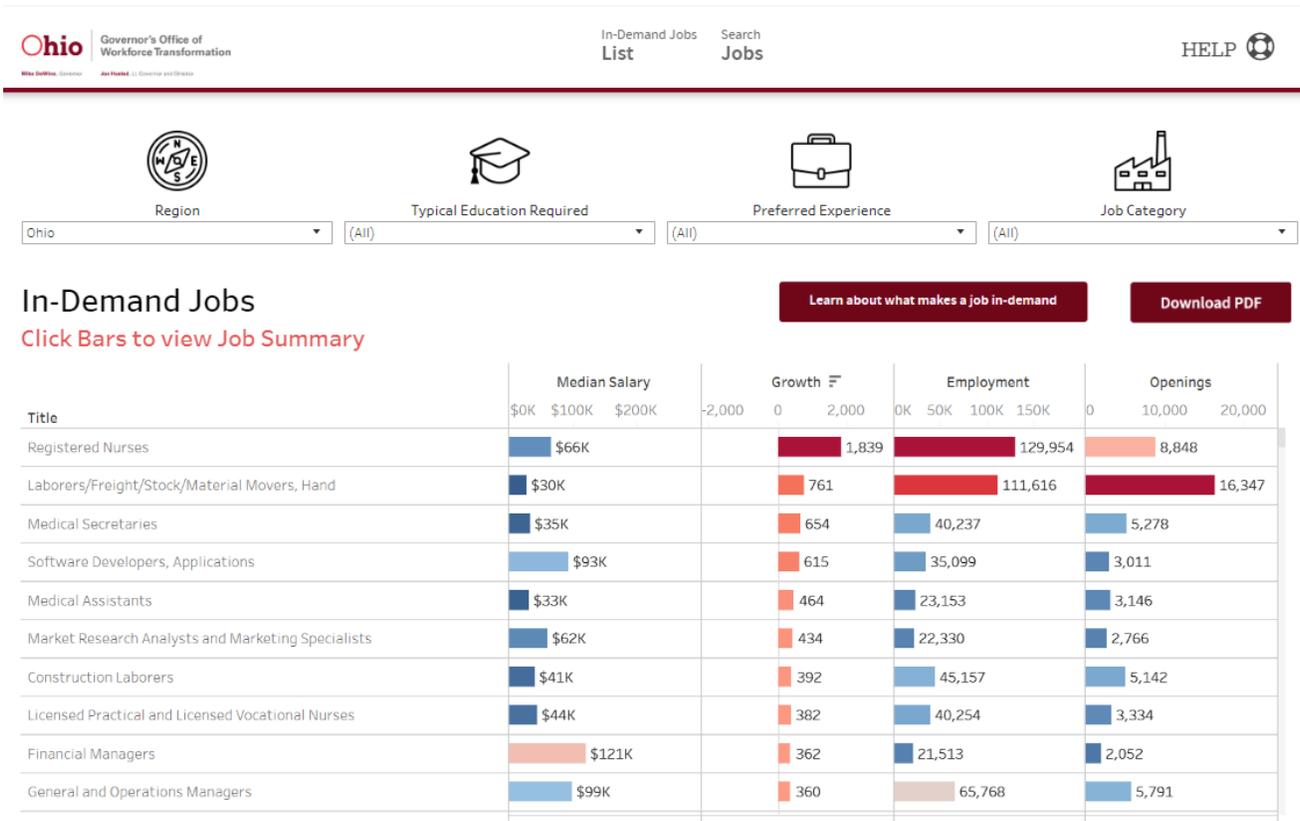
EXAMPLE: Upskilling Ohioans with skills needed to compete while working alongside technology and strengthening education programs in areas that are "economic drivers" for our state.



In-Demand Jobs List

Ohio's In-Demand Jobs List provides Ohioans with valuable insights to help guide them to their future career and helps drive state and federal investments in our workforce. On December 10, 2019, Lt. Governor Husted announced the launch of Ohio's updated In-Demand Jobs List. The updated list promotes 229 of Ohio's most in-demand jobs.

In addition to rolling out an updated list, Lt. Governor Husted announced the InnovateOhio Platform designed the list into a new, interactive tool on [TopJobs.Ohio.Gov](https://topjobs.ohio.gov). The once static document is now a dynamic dashboard, allowing students, workers, guidance counselors, and all other users to manipulate the data to display information most relevant to them to guide career planning.



The updated tools at TopJobs.Ohio.Gov are built for Ohio students and workers who are trying to figure out what is next for their education and career. Ohio's Top Jobs is a place for people who know they are ready for the next step, but need a little help understanding their options and designing a strategy for achieving their goals.

LT. GOVERNOR JON HUSTED

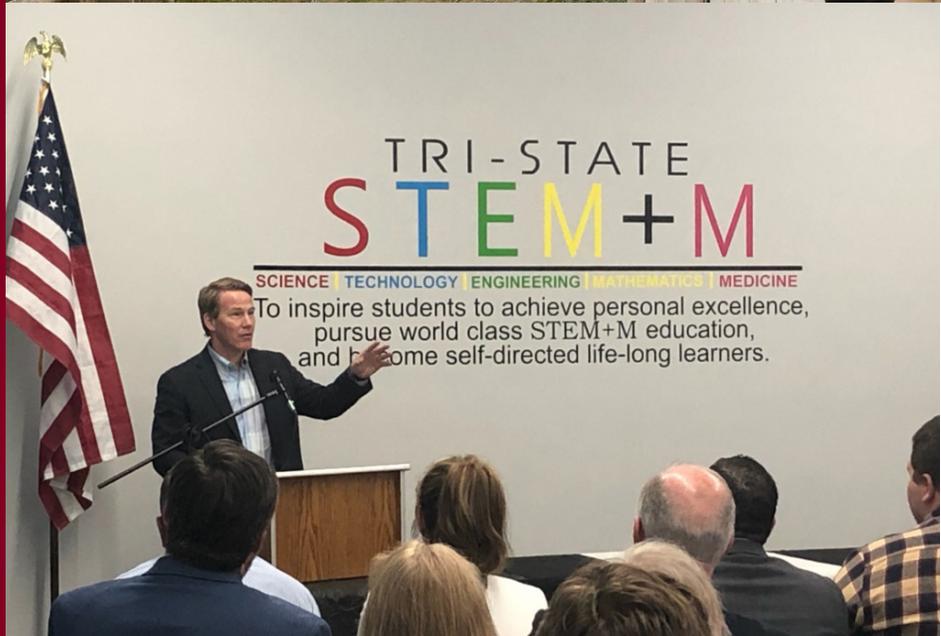
In-Demand Jobs Week

In-Demand Jobs Week is designed to promote Ohio's most in-demand and fastest growing industries through statewide hiring, education, and training events. During In-Demand Jobs Week events are held throughout Ohio by community leaders, educators, and local businesses to promote the opportunities Ohio has.

411
In-Demand Jobs
Week events
held in 2019.

**In-Demand Jobs
Week 2020
May 4-8**

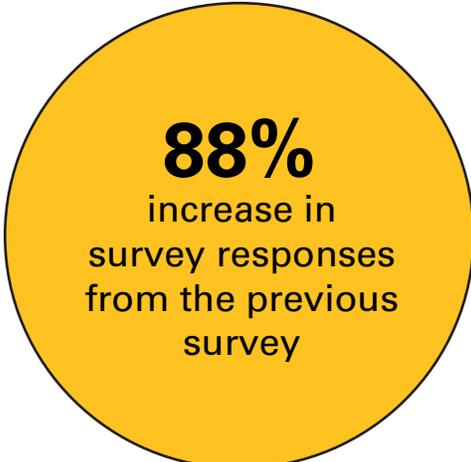
**IN-DEMAND
JOBS WEEK** 



In-Demand Jobs Survey

Every two years the Office of Workforce Transformation conducts a survey with Ohio employers asking them to share their future workforce needs. The data collected is used to update Ohio's In-Demand Jobs List to offer valuable information to individuals looking for careers by providing a snapshot of job openings and growth in Ohio.

Under the leadership of Lt. Governor Husted, a new survey tool for Ohio businesses was launched on the InnovateOhio Platform to gather feedback ahead of the state's new In-Demand Jobs List. The new survey tool creates a simple user experience and allows businesses to offer input on Ohio's current and future in-demand jobs in just minutes.



We want to make sure the needs of Ohio businesses are reflected in the In-Demand Jobs List so that training dollars are invested towards actually putting people to work. We've heard the concerns of business leaders, we've built a system that fits their needs, and now we need their help by filling out the survey, so we can invest in developing people with the skills that are most in demand.

LT. GOVERNOR JON HUSTED



Looking Forward

Under the leadership of Lt. Governor Husted, the Governor's Office of Workforce Transformation is working to make Ohio the most innovative, creative, and entrepreneurial state in the Midwest. As we look forward to 2020, the Office of Workforce Transformation will prioritize preparing Ohioans for a changing economy by creating new training and upskilling opportunities. These priorities include:

- **TechCred:** Connecting Ohio employers with training providers to upskill and reskill 10,000 Ohio employees per year.
- **Experiential Learning:** Creating new hands-on opportunities for Ohio students to get a head-start on their future – whether that future is at an institution of higher education, an Ohio business, or both.
- **Technology Training:** Creating new learning opportunities for Ohio high school students to explore and prepare for careers in technology.



Governor's Office of Workforce Transformation
77 S. High St, 24th Floor
Columbus, OH 43215

[Subscribe to Receive Updates](#)

Workforce@OWT.Ohio.Gov

Workforce.Ohio.Gov