

Industry Workforce Alliances

A Presentation by the Governor's Office of Workforce Transformation



Governor's Office of
Workforce Transformation

What is an Industry Workforce Alliance?

- An industry-led dialogue to address the critical workforce needs of employers and generate coordinated solutions that benefits business and workers.
- The primary goal of an ***Industry Workforce Alliance*** is to enable industry leaders to drive the dialogue and gain business buy-in while working in partnership with government, education (K-12 and Post-Secondary) and other key workforce stakeholders to devise and implement a workforce plan that addresses both **short and long-term** talent and skills gaps.

Who Participates in an Industry Workforce Alliance?

An industry workforce alliance is a sector strategy that involves partnerships of employers within one industry that brings government, education and training, economic and workforce development, labor, and community organizations together to focus on the workforce needs of an industry within a region or on statewide level.

Why is an Industry Workforce Alliance Important?

- A workforce alliance allows an industry to: address current and emerging skill gaps, both short-term and long-term.
- Provide a means to engage directly with industry across traditional boundaries.
- Better align state programs, education/training curriculum and other resources serving employers and workers.

Do Industry Workforce Alliances Work?

- Yes!
- There are several industry workforce alliances underway with more expected in the coming months.
- Examples of current Industry Workforce Alliances include the Ohio Insurance Industry Resources Council (Learn more at www.InsuringOhioFutures.com) and Northeast Ohio Regional Information Technology Engagement (RITE) Board.
- According to a recent study released by the National Governors Association, more than half of the states in the nation are exploring or implementing industry sector strategies or talent council approaches to address workforce needs.

The Benefits of an Industry Workforce Alliance

- The workforce alliance creates an industry-driven solution to address critical talent shortages.
- Provides the much needed “qualitative” data and picture in addition to the “quantitative” data being captured through the *Job and Skill Forecasting process* and other Labor Market Information (LMI) to better explain why skill shortages exist within various industries.
- The workforce alliance approach allows for a constructive dialogue directly with an industry facing critical workforce needs, as opposed to the “one-off” solutions for an individual industry.

Expected Outcomes of an Industry Workforce Alliance

- Potentially embed language and requirements that support *Industry Workforce Alliances* in all relevant formula programs, grants and new statewide initiatives
- Identify and support development of new education and training programs
- Start or update curriculum and programs for specific occupations
- Prioritize incumbent worker training in targeted areas
- Increase internships and co-op opportunities
- Identify mechanisms to expose youth to in-demand careers
- Develop a marketing plan to promote opportunities within an industry
- Identify leveraged industry funding

Questions?

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