

## Industry Workforce Alliances

Industry Workforce Alliances are sector-based partnerships that involve employers within one industry that bring government, education and training, economic and workforce development, labor, and community organizations together to focus on the workforce needs of an industry within a region or statewide labor market.

### Industry Workforce Alliances can do the following:

- Address current and emerging skill gaps, both short-term and long-term.
- Provide a means to engage directly with industry across traditional boundaries.
- Better align state programs, education/training curriculum and other resources serving employers and workers.

### Goal

To address the critical workforce needs of employers and generate coordinated solutions that benefit workers.

## OWT Industry Workforce Alliances Tool Kit

(Published on OWT's Website)

### In-Demand Jobs:

Combined with three important data sources to develop in-demand job priorities:

1. Existing state labor statistics and projections
2. Job posting trend data from OhioMeansJobs.com
3. Results from job forecast survey tool

### Education and Training Program Inventory

**Other Valuable Resources:** Industry Workforce Alliance 101 (includes roles for various stakeholders), Sample Launch Meeting Agenda, Sample Invitation for Employers and Non-Employers, etc.

**Outcomes Template (for tracking/sharing success and performance)**

## Office of Workforce Transformation's role

### 1. Identify and Support Priority Industry Workforce Alliances

Office of Workforce Transformation (OWT) will evaluate existing and new data sources to validate an industry's significance to the state's economy and the distribution of jobs and workforce needs.

Industry Workforce Alliances support will include:

- A member of the Governor's Executive Workforce Board will participate in the industry dialogue.
- Initial convening support through partner state agencies.
- Access to additional state and local workforce information and supports.
- A customized Industry Workforce Alliance Tool Kit.

### 2. Provide Resources (Data and a Tool Kit) for other Industry Workforce Alliances either Statewide or Regional

Expected Outcomes:

- Potentially embed language and requirements that support Industry Workforce Alliances in all relevant formula programs, grants, and new statewide initiatives.
- Identify and support development of new education and training programs.
- Revisions to curriculum and programs for specific occupations.
- Incumbent worker training in targeted areas.
- Increase internships and co-op opportunities.
- Identify mechanisms to expose youth to in-demand careers.
- Develop a marketing plan to promote opportunities within an industry.
- Identify leveraged industry funding.