



Governor's Executive Workforce Board

John R. Kasich, Governor of Ohio
R. Blane Walter, Chair

Governor's Executive Workforce Board

John R. Kasich
State of Ohio

R. Blane Walter (Chair)
Talisman Capital Partners

Dennis A. Nash (Vice Chair)
Kenan Advantage Group

John E. Barnes, Jr.
Ohio House

Bill Beagle
Ohio Senate

Ralf Bronnenmeier
Grob Systems, Inc.

Roy A. Church
Lorain County Community College

Janet Weir Creighton
Stark County

Tim Derickson
Ohio House

Cynthia C. Dungey
Ohio Department of Job and Family Services

Dennis Franks
Pickaway Ross Career and Technology Center

Lou Gentile
Ohio Senate

Vicki Giambrone
City of Beavercreek

Louise Gissendaner
Fifth Third Bank

Amanda Hoyt
Faith in Public Life

John Komor
General Mills

Phillip L. Parker
Dayton Area Chamber of Commerce

Albert B. Ratner
Forest City Enterprises, Inc.

Doug Reffitt
Indiana/Kentucky/Ohio Regional Council of Carpenters

Jamie Regg
General Electric Aviation

Patrick Sink
International Union of Operating Engineers

Richard A. Stoff
Ohio Business Roundtable

David Whitehead (Retired)
FirstEnergy

David Wynn
BASF Corporation

Thomas F. Zenty III
University Hospitals

Governor's Executive Workforce Board Tuesday, March 11, 2014

1:00 – 3:00 p.m.

Riffe Center

77 South High Street, 31st Floor, South B & C
Columbus, OH 43215

1:00 p.m. Welcome and Opening Remarks – Blane Walter, Chair & Governor John Kasich

- Review and Accept Minutes

1:30 p.m. Workforce Success Measures

- Tracy Intihar, Office of Workforce Transformation
- Josh Hawley, The Ohio State University
- Rick Kleban, Radiant Strategy

2:15 p.m. Workforce Policy Update

- Cynthia Dungey, Director, ODJFS

2:30 p.m. Work Group Updates

- Business Engagement
- Education and Training
- Veterans
- Workforce System Reform
- Youth

3:00 p.m. Meeting Adjourned – Blane Walter, Chair

GOVERNOR'S EXECUTIVE WORKFORCE BOARD

December 10, 2013

Riffe Center

77 South High Street, 31st Floor

South B & C

Columbus, OH 43215

The Governor's Executive Workforce Board meeting convened at 1:08 p.m. on Tuesday, December 10, 2013. This Board was created under the Governor's Executive Order 2012-02K, pursuant to Ohio Revised Code Section 6301.04.

Members Present:

Albert B. Ratner
Vicki Giambrone
Ralf Bronnenmeier
Roy A. Church
Janet Weir Creighton
Amanda Hoyt
Doug Reffitt
Patrick Sink
Richard A. Stoff
Dennis Franks
Dennis Nash
Cynthia C. Dungey
Phillip L. Parker

Staff Present:

Christine Morrison
Mark Birnbrich
John Weber
Michael Evans
Dawn Larzelere
Tracy Intihar

Ohio General Assembly Representatives:

John E. Barnes, Jr.
Bill Beagle
Tim Derickson

Welcome

- **Approve Minutes**

Vice-Chair Dennis Nash opened the meeting and asked if there were any comments or concerns on the minutes from the September 10, 2013 meeting. Hearing none, Vice-Chair Nash stated that the minutes will stand as approved.

- **Approve Bylaws**

Julie Woolley reviewed the bylaws and shared that they are based off the American Bar Associations Model bylaws. The bylaws are based on tenets of professionalism and civility since this is a policy board.

Phillip Parker inquired what is the definition of participate on page five under Quorum.

Ms. Woolley stated that participate means to be present physically in the meeting.

Vice-Chair Nash asked if there were any additional questions on the bylaws. Hearing none, he stated the bylaws will stand as approved.

- **Review Annual Report**

Tracy Intihar shared that the purpose of the 2013 Annual report is to provide an overview of the work and accomplishments this year. The report will be posted on the OWT website at www.workforce.ohio.gov.

Strategic Plan 2014

- **2013 Accomplishments**

Christine Morrison provided an overview of the Strategic Plan highlighting the 2013 accomplishments and the 2014 priorities. The Office of Workforce Transformation outlined a goal to create a unified workforce system that supports the needs of business and meeting its workforce needs. To support this goal, three strategic priorities were developed:

- Identifying the needs of business;
- Aligning education and job training programs; and
- Reforming our workforce delivery system.

Ms. Morrison highlighted some of the accomplishments that fall within these strategic priorities. These achievements include:

- Identifying Ohio's Most In-Demand Jobs
 - Deployed job forecasting tool to 1,800 companies to determine most urgent job needs.
- Inventory of Ohio's Education and Training Programs
 - Developed an online resource (OWEN) that will house all the information on our education and training programs.
- Industry Sector Partnerships
 - Prioritized Industry Sector Partnerships as an important tool to addressing Ohio's workforce challenges. The Office of Workforce Transformation has placed an online Sector Partnership tool kit on the website.

- Career Connections
 - Focused on implementing SB 316 in getting career pathways into our model curricula.
- Aligned Performance Metrics
 - Developed clear easy to understand metrics for the states' largest workforce programs.
- Incumbent Worker Training Voucher
 - Proved in the first round to be highly successful with 477 companies receiving \$20 million across 12 industries. An additional \$30 million of funding for the second round was announced in September 2013.
- OhioMeansJobs
 - Enhanced Ohio's online job matching tool. The tool provides job seekers and employers free 24/7 access to all of our job resumes and postings. OhioMeansJobs is moving beyond the basic job matching tool to a virtual career planning tool. Tool enhancements were deployed in a four county pilot in December with a statewide rollout planned for the first quarter of 2014.
 - Veterans – Executive Order 2013-05K

- **2014 Priorities**

Ms. Morrison provided an overview of the 2014 priorities that include:

- Market Ohio's In-Demand Jobs
- Enhance Inventory of Ohio's Education and Training Programs
- Develop Industry Sector Partnerships
- Expand K-12 Career Pathways
- Create a Unified Workforce System
- Support for Transitioning Veterans
- Continue OhioMeansJobs Enhancements
- Aligned Performance Metrics

Ms. Intihar shared that the Strategic Plan for 2014 remains the same as 2013 with the same areas of focus. The document will evolve throughout the year to better align the workforce system. Tracy welcomed thoughts on the plan from the board members.

Mr. Parker inquired about the progress being made with streamlining the 91 workforce programs.

Ms. Intihar responded that there may be opportunities in 2014 to streamline the workforce programs. However, the focus will be reviewing programs and identifying opportunities to embrace the concepts of reform that have been discussed. There is opportunity utilizing OhioMeansJobs to provide a single point of entry and connect to the support and assistance needed.

Mayor Giambroni pointed out that cataloging the 91 workforce programs and evaluating if the programs are effective is a huge first step.

Mr. Parker asked if there is a way to streamline the programs for businesses so they know how to access the resources faster and more efficiently?

Ms. Intihar shared that supporting businesses is an important priority and an area to tackle in 2014.

Ms. Hoyt pointed out that system consolidation can create challenges and problems. The issue of the customer is being addressed by focusing on businesses and the individuals seeking the jobs.

John Barnes stated that there is a need for more urgency to respond to the needs of the business community and disabled veterans. In addition, there is a need to recognize the importance of investing in our youth and establish consistency at vocational centers and adult career centers.

Representative Derickson shared that there are some communities, program providers and schools with workforce development related programs that feel their needs are not being addressed.

Dr. Church recognized the work that has been accomplished at vocational centers and adult career centers in terms of college competencies and equivalencies. The General Assembly initiated legislation charging the Ohio Board of Regents with looking at 900 clock hour programs and determining whether or not there could be a system set up where that 900 clock hours could be equated through an equivalency mechanism to the first year of a two year Associate Degree program. The Articulation & Transfer Counsel has been assigned to the task and is making substantial progress. Once this challenge is mastered, programs with lesser hours can be considered.

Dr. Church asked the board to consider how to integrate the work that is being done on assessing adults' prior learning through their workforce experiences and equating that to educational credentials. This would mean going beyond equating prior learning with the equivalency of just one course and look at blocks of learning that could be equated with significant portions of college degrees.

Al Ratner suggested providing the State Board of Education with a list of in-demand jobs and request that a program be developed to prepare students to meet the requirements of these in-demand jobs. Mr. Ratner also suggested providing freshman upon entering college with a list of current job openings and the courses required for those jobs.

Vice-Chair Nash stated its incumbent upon the board to make sure young people are being directed towards the job opportunities available.

Dawn Larzelere shared that this year the Department of Education worked on Career Connections and were able to start teaching career opportunities to as young as kindergarten. The Governor is also enthusiastic about how guidance counselors can be used more effectively so that they are focused on what career options are available and the pathway to obtain those careers.

Ralf Bronnenmeier inquired about progress on the forecasting tool evaluation process.

Ms. Intihar responded that the tool was sent to about 1800 companies and 194 companies have completed the tool. Ms. Intihar reminded the Board that the summary of the in-demand jobs is based on three critical data points: labor market information; OhioMeansJobs job posting trend data; and the forecast response.

Mr. Bronnenmeier suggested follow up calls or emails to the forecasting tool.

Ms. Intihar stated there is a plan for that kind of follow up with JobsOhio, JobsOhio regional partners and the Chambers that support those JobsOhio regional partners.

Richard Stoff stated that forecasting is deceptively hard work and requires a lot of follow through.

Vice-Chair Nash introduced new member of the Board, Cynthia Callender Dungey, newly appointed Director of the Ohio Department of Job & Family Services and Tim Gorrell, Director of the Ohio Department of Veterans Services.

Veterans Executive Order – Draft Report

Director Gorrell provided the draft recommendations to streamline state licensing process for veterans and to provide college credit for military training and experience. The recommendations were as follows:

- **Technical evaluation of military education, training and experience**
 - Under House Bill 98, sponsored by Representatives Anne Gonzales and Wes Retherford, each state board and commission is required to adopt rules to identify military occupations, programs of training and experience that are substantially equivalent to or exceed the requirements for a license or certificate.
 - We support House Bill 98 and are recommending that each licensing entity create a crosswalk table that maps occupational licenses or certificates to equivalent military occupations, training or experience and post the information on their website by June 30, 2014.

- **Prioritizing and expediting licenses for veterans and spouses**

- To establish consistency and ensure that boards and commissions are compliant with current laws, we recommend that they adopt rules to strengthen and support current laws benefiting veterans.
- Each state board and commission is eligible to register their tests with the U.S. Department of Veterans Affairs for the GI Bill education benefit and currently only a small number of tests are registered. We want to ensure that all of Ohio's license and certificate tests are registered.
- We are recommending all boards and commissions submit the required documentation to the State Approving Agency for veterans education, which is housed in my department, by June 30, 2014.
- Boards and commissions currently offer licensing fee waivers or discounts for individuals serving in the military. We recommend that all licensing entities research the feasibility of offering discounts or waivers and report the findings to my office by June 30, 2014.
- Some state boards and commissions currently have a process to prioritize veterans and their spouses, while many do not have an established process in place. We recommend that boards and commissions establish a formal process to expedite and prioritize veterans and their spouses and report the findings to my office by June 30, 2014.

- **Communication and outreach**

- Many service members do not consider themselves a veteran if they have not served on active duty or overseas. We recommend that all boards and commissions adopt the following definition of a veteran by June 30, 2014: *Anyone who is serving or has served under honorable conditions in any component of the Armed Forces, including the National Guard and Reserve.*
- Effective communication is critical to ensuring that policy changes have a direct impact on veterans and their spouses.
- We recommend that all boards and commissions develop marketing and outreach information specifically targeted to veterans and their spouses and distribute or post the information on their websites by June, 30, 2014.

- **Support and assistance**

- The Ohio Department of Veterans Services plays a critical role in supporting and assisting veterans and their spouses. We will increase our leadership in the area of veteran licensure and with the assistance of our partner agencies, we have identified four specific areas of support that we can provide:
 - To coordinate the creation of a centralized website that provides information about occupational licensing for veterans and their spouses.

- To coordinate interagency outreach to veterans and their spouses to ensure they are aware of available employment, licensure, certification and academic benefits.
- To produce and distribute information to all state boards and commissions on updated rules or laws relating to veterans and their families.
- To assist and provide guidance to all boards and commissions where necessary.
- With the assistance of our partner agencies, we will have a plan in place for the implementation to support and assist veterans and their spouses by June 30, 2014.

Chancellor Carey highlighted the recommendations to simplify and improve the process for awarding college credit for military training, experience and coursework. The Board of Regents will develop a baseline set of standards and procedures that all University System of Ohio (USO) institutions will be able to use for the awarding of military credit by the end of 2014. The recommendations were as follows:

- There will be no charge to the student veteran for the evaluation, transcription and application of college credit by any of our public institutions by August 1, 2014.
- USO institutions will give priority registration to student veterans for course enrollment by August 1, 2014.
- Every USO institution will have a dedicated veterans service office or single point of contact for veterans by August 1, 2014.
- The Board of Regents will facilitate and provide training for faculty and administrators based on state standards and procedures by August 1, 2014.
- We will work with our fellow agency and institutional partners to develop a coordinated outreach effort to promote military credit, along with the broader scope of services and initiatives the State of Ohio provides to our military community this spring.
- The report also covers recommendations for federal law and policy changes that could enhance a student veteran's college and career pathway.

The Ohio Board of Regents will work collaboratively with the USO institutions and Ohio Department of Veterans Services to coordinate and facilitate the implementation of these recommendations. We will develop a detailed plan for this implementation, as outlined within the timeframes mentioned in the report.

Chancellor Carey introduced Michael Carrell, the Assistant Provost & Director of The Ohio State University's Office of Military & Veterans Services, and Samantha Allen, a US Marine Corps Veteran who is graduating this month with a Bachelor's in Environmental Policy. Mr. Carrell highlighted what Ohio State University has done to support the Governor's Executive Order. The university has implemented the following policy changes:

- Give general credit and credit that counts towards the major rather than deferred credit;
- Established a "Hold Harmless" policy removing the obstacles for the student to register for classes if the VA doesn't pay on time;

- Free credit by exam so veterans can take an unlimited number for free

Ms. Allen shared that the only credits that transferred from her military experience to Ohio State University were physical education and military science. While in the Marine Corps, she was in charge of a program responsible for all of the maintenance of 100+ helicopters.

Ms. Intihar recognized Ken Teeters and Mark Stevens from the Adjutant General's office in the audience for their work and contribution with the recommendations.

Ms. Intihar stated that all recommendations are due to the Governor by December 31, 2013.

Work Group Updates

- **Business Engagement**

Richard Stoff provided an update on the Business Engagement Work Group. The work group met on November 20, 2013 and received an update on the in-demand jobs and forecasting projects. The in-demand jobs list currently stands at 187 jobs and will soon be posted onto OhioMeansJobs. The list will be updated monthly to ensure that the data are current. The committee has created a review process to look at the in-demand jobs regularly to consider occupations that are not listed.

- **Education and Training Work Group**

Dennis Franks provided an update on the Education and Training Work Group. The group met on November 19, 2013 and discussed the progress of the Career Connections work which is currently underway with the Ohio Department of Education. The group also received an update on the inventory of the education and training programs project and reviewed the latest In-Demand Jobs report for Education and Training Providers.

- **Workforce Program Reform Work Group**

Ralf Bronnenmeier provided an update on the Workforce Program Reform Work Group. The group met on November 22, 2013 and was updated on the recent work developing a common set of metrics for the state's largest workforce programs – Workforce Investment Act (WIA), Carl Perkins, Adult Basic Literacy Education (ABLE) and financial aid and scholarships. The future state will have common metrics for all workforce programs.

Work continues on how to collect data, develop a dashboard and create a simple and clear report.

In addition to the performance metrics, the group will be focusing on expanding experimental learning opportunities and better aligning the workforce programs that are currently in place.

- **Youth Work Group**

Amanda Hoyt provided an update on the Youth Work Group. The group met on November 22, 2013 and received a briefing on the Summer TANF Youth Employment Program for summer 2013. In 2013, more than 13,000 youth participated in 73 counties. Next steps include identifying all youth related workforce programs and determining a collaborative approach that benefits the youth.

The group also received a briefing on the OhioMeansJobs Youth. The Ohio Department of Education and the Ohio Department of Job and Family Services are working to create a youth component within OhioMeansJobs. The new youth component will be free for all users, including school districts. It is expected to be fully developed by July 2014.

Adjournment

Vice Chair Nash concluded the meeting by thanking everyone for their participation. The meeting adjourned at 2:41 p.m.

WORKFORCE SUCCESS MEASURES

Joshua Hawley
Lisa Neilson

Rick Kleban
Kristin Harlow

The Ohio State University



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WORKFORCE SUCCESS MEASURES

Goal for Office of Workforce Transformation: To create a unified workforce system that supports business in meeting its workforce needs. (OWT Strategic Plan, 2014)

- Phase II: Develop simple set of workforce-based performance measures to track program effectiveness
- Phase III: Create a dashboard to highlight aligned workforce performance metrics



ALIGNED PERFORMANCE METRICS (as of 08/29/2013)



- **To What extent to education levels increase?**
- The percentage of participants who have earned a certificate, diploma, GED, degree, licensure or industry recognized credential during participation or within one year of completion.



- **Do Participants Get and Keep Jobs?**
- The % of participants employed in the 2nd quarter after program completion.
- The % of participants employed in the 4th quarter after program completion.



- **What do Participants Earn in the Short and Long Term?**
- Average earnings in the 2nd quarter after program completion.
- Average earnings in the 4th quarter after program completion.



- **Are we Meeting the Needs of Employers?**
- The number and % of employers served who return to the same program for service within one year.



- **Are We Meeting the Needs of Employers?**
- The number and percentage of all employers who are served during one year.

**PERFORMANCE
METRICS**

As presented to
the Governor's
Executive
Workforce
Board

“What gets
measured gets
better”

WORKFORCE PROGRAMS

- **Workforce Investment Act**
 - Adult, Dislocated, Youth
- **Perkins Programs**
 - Ohio Technical Centers (Adult Workforce Education)
 - Career and Technical Education (High School)
- **Higher Education**
 - Only state scholarship and financial aid recipients
- **Adult Basic and Literacy Education**



BUSINESS SUCCESS MEASURES

Original Measures

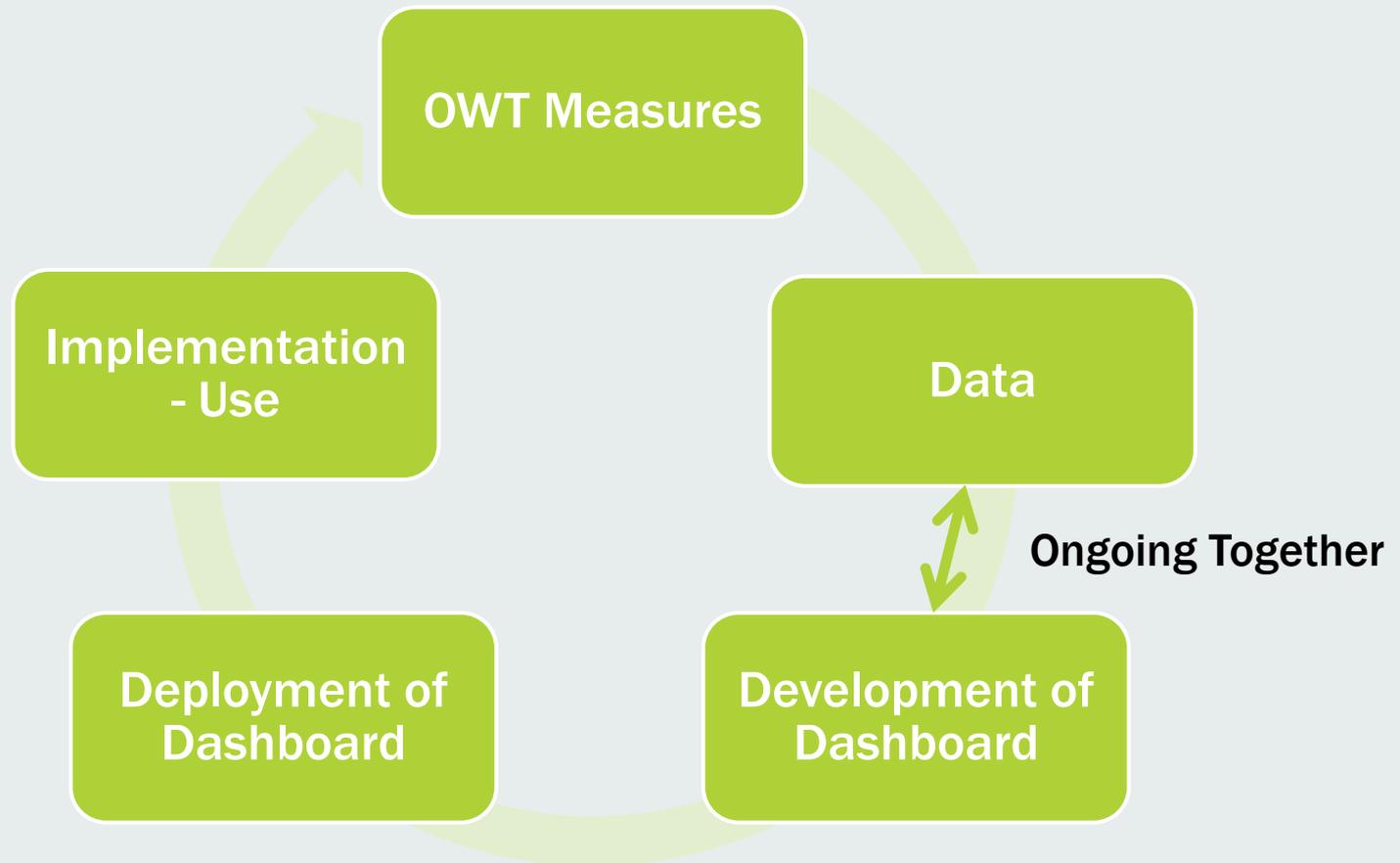
- Repeat employer customers
- Business penetration
- *Defined using survey data

Proposed Stopgap Measure

- Employment stability
 - Continuous employment of workers in firms benefiting from a workforce program across two time points.
- Long term
 - Survey data on employer involvement in workforce development



PROCESS FOR CREATING WORKFORCE MEASURES



Report Navigation

About | State Reports | Regional Reports | County Reports | Program Reports | Previous Reports | Info

Workforce
Summary Metrics Report
13 Reporting

- Skills Attained Metrics
- Jobs Secured Metrics
- Earnings Metrics
- Employment Stability Metrics
- Program Reports

2010-11 Program Year



Governor's Office of
Workforce Transformation

Stark County Summary Report

OWT Dashboard



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About

State Reports

Regional Reports

County Reports

Previous Reports

Info

Workforce Transformation Reporting

2013 Report

1/1/13

Click on the County to View Reports



WIA (Workforce Investment Act) Summary Report for Stark County

OWT Stark County WIA Summary



Governor's Office of Workforce Transformation

Workforce Transformation 2013 Reporting

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 [State Reports](#) |
 [Regional Reports](#) |
 [County Reports](#) |
 [Program Reports](#) |
 [Previous Reports](#) |
 [Info](#)

Stark County
Size of Labor Force: 29,200

Rate of Unemployment: 5.2%

Median Income: \$24,000

% 2+ yrs College: 22%

Major Employers:
100000, 100000, 100000, 100000

Workforce Investment Act (WIA) Summary for Stark County

2010-11 Program Year

	Complet err	Empl ed 2nd Qrt	Empl ed 4th Qrt	% Empl ed	Differ ence to Regi on	State % Empl ed	Differ ence to State		
WIA Get Jobs	605	380	229	62.8%	59.7%	3.1%	55.9%	6.9%	
2nd Quarter Employment								Trend	
WIA Keep Jobs	605	373	221	61.7%	59.1%	2.6%	56.2%	5.5%	
4th Quarter Employment								Trend	
WIA Earnings (2nd Qrt)	605	\$ 6,578	\$ 6,323	\$ 255	\$ 5,658	\$ 920			
2nd Quarter Earnings								Trend	
WIA Earnings (4th Qrt)	605	\$ 7,508	\$ 6,323	\$ 1,185	\$ 6,165	****			
4th Quarter Earnings								Trend	
WIA Attained Skills	Complet err	Program Credenti al	Non- Program Credenti al	Combin ed: Program or Non- Program Credenti al	% Program Credenti al	% Non- Program Credenti al	Combin ed: % Program or Non- Program Credenti al	Regional Average (Combin ed)	State Average (Combin ed)
People who Attained Skill	605	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
								Trend	
Business: WIA Employment Stability	Retenti on	Compari son Group	y Incr ease	I Stabili ty	Differ ence to Regi on	Stabili ty Incr ease	Differ ence to State		
Retention %	xxx%	xxx%	xxx%	xxx%	xx%	xxx%	xxx%		
								Trend	

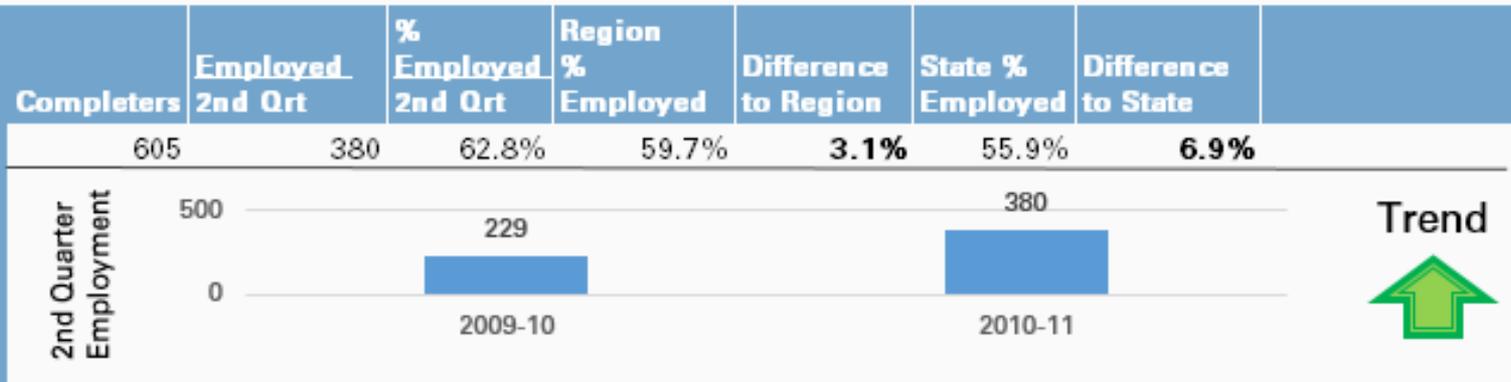
OWT Stark County WIA Summary

Enlargement of the “Get Jobs” Measures

Workforce Investment Act (WIA) Summary for Stark County

2010-11 Program Year

WIA
Get Jobs

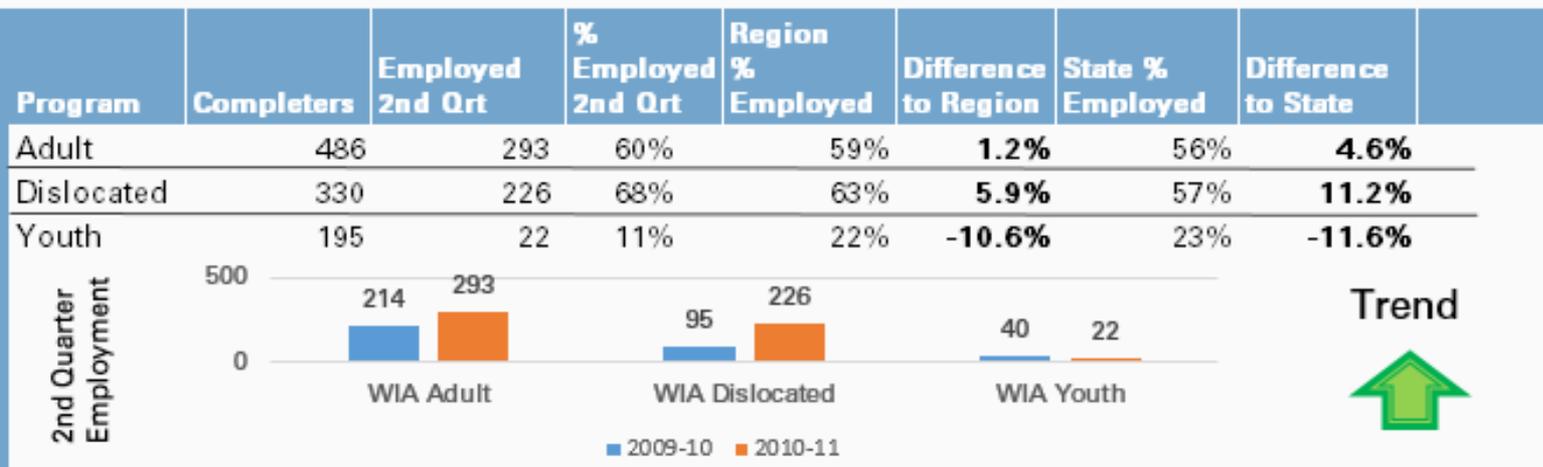


OWT Stark County WIA Breakout

Drill Down For Get Jobs

Workforce Investment Act (WIA) Breakout for Stark County

WIA Get
Jobs
2010-11



OWT Regional WIA Youth



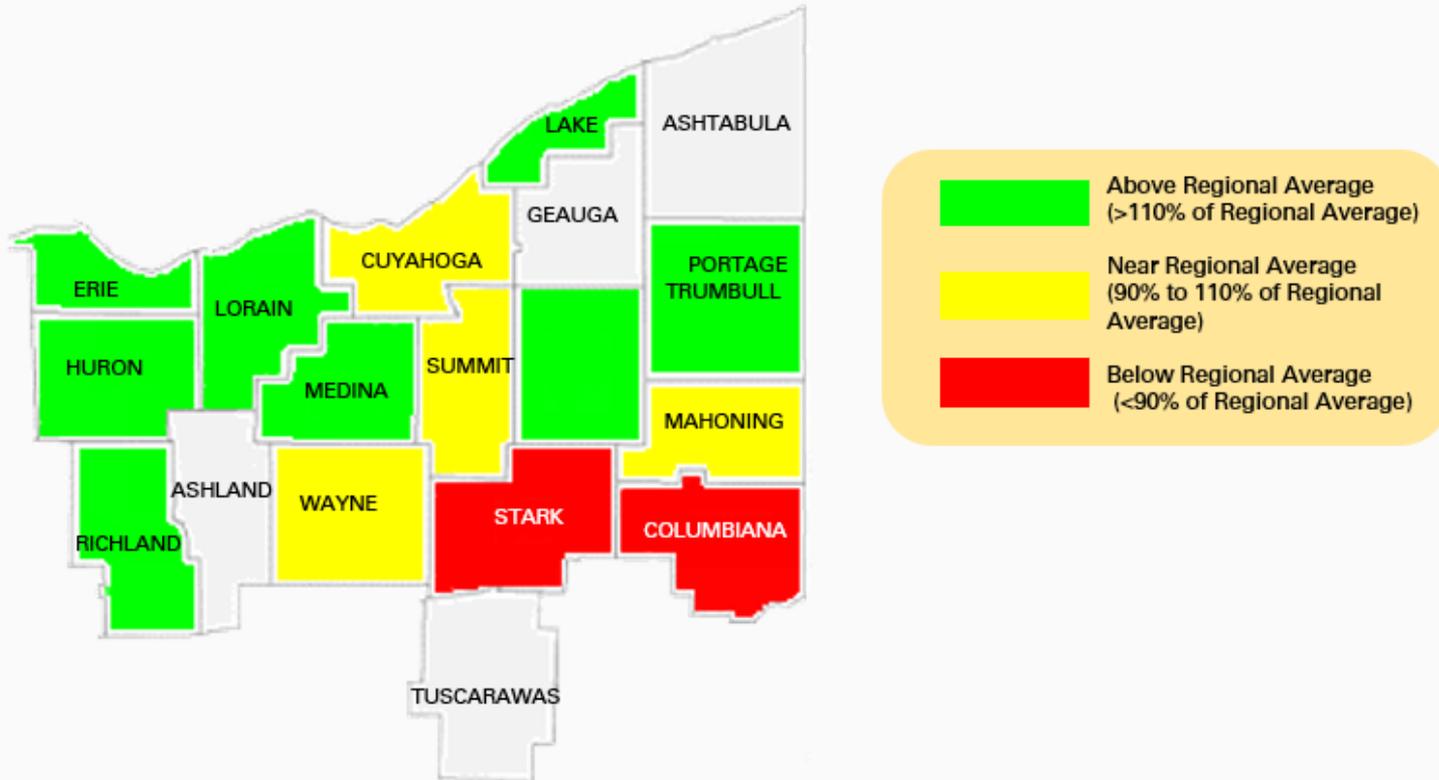
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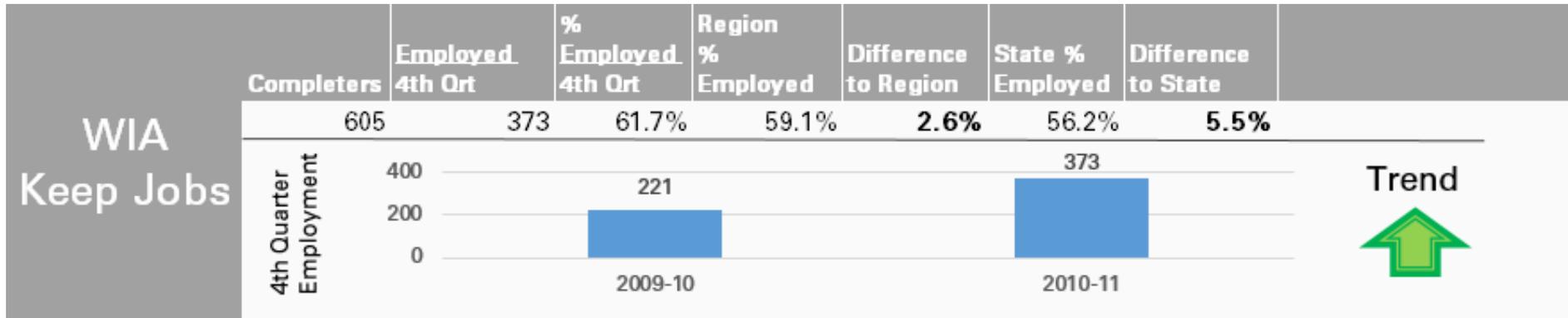
Workforce Transformation 2013 Reporting Workforce Investment Act (WIA) Youth Program Northeast JobsOhio Region

2010-11 Program Year



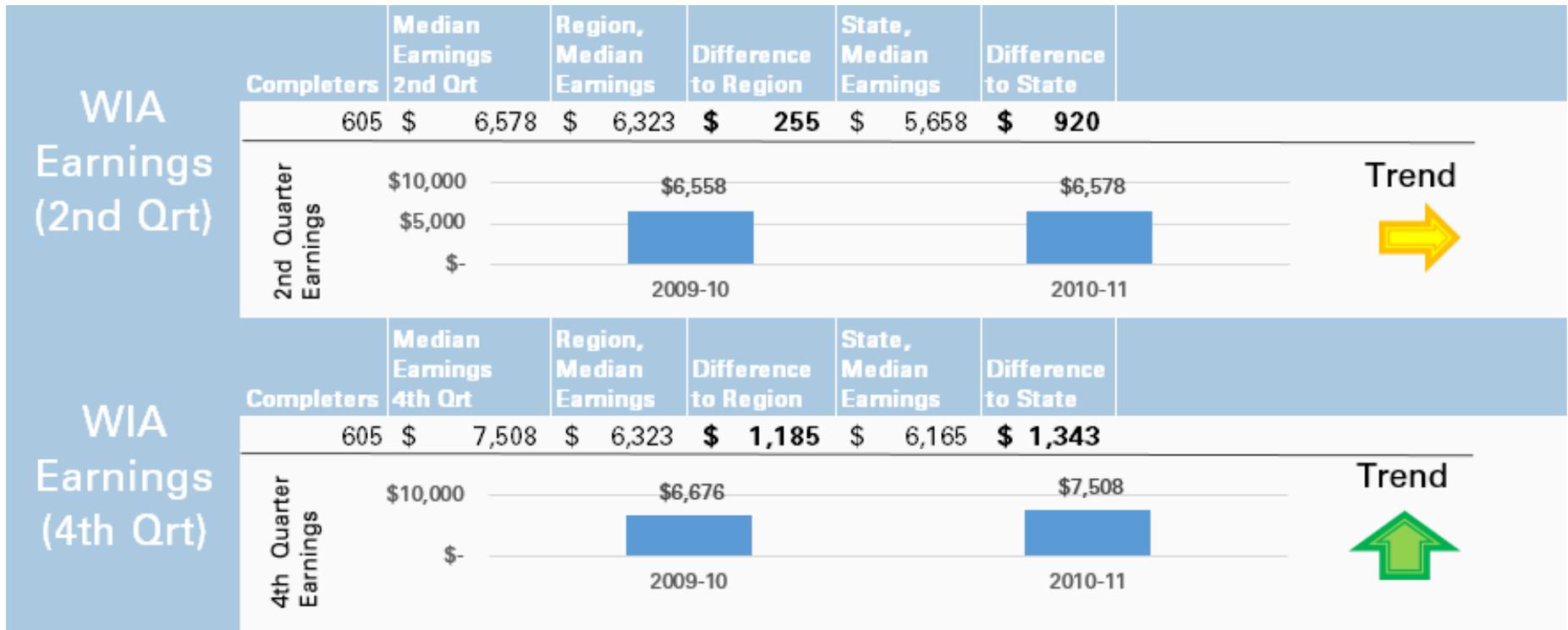
OWT Stark County WIA Summary

Keep Jobs



OWT Stark County WIA Summary

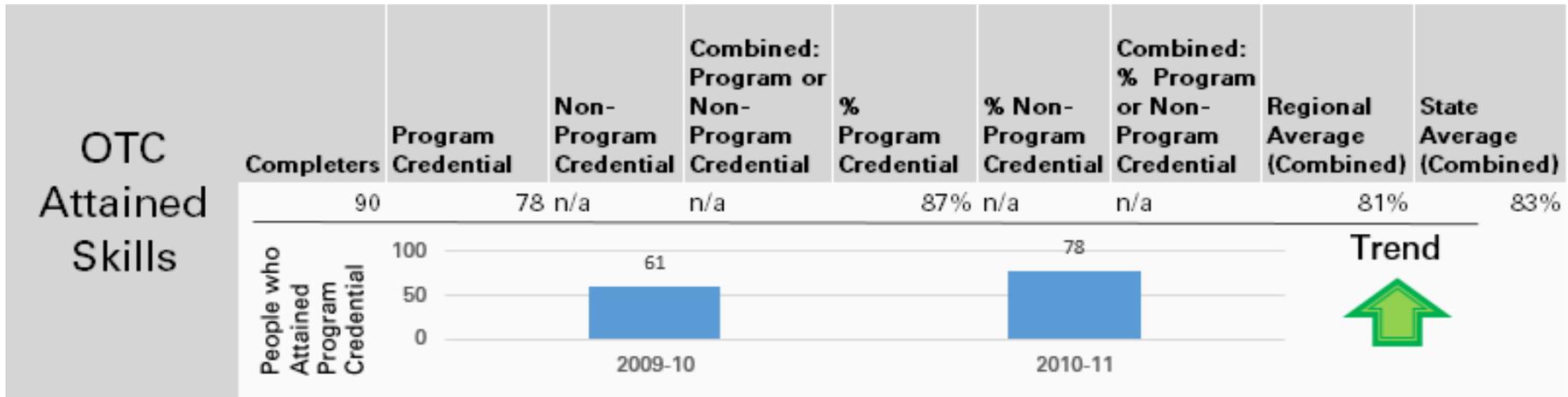
Enlargement of the Earnings for 2nd Quarter & 4th Quarter Measures



Ohio Technical Centers (OTC) Summary Report for Stark County

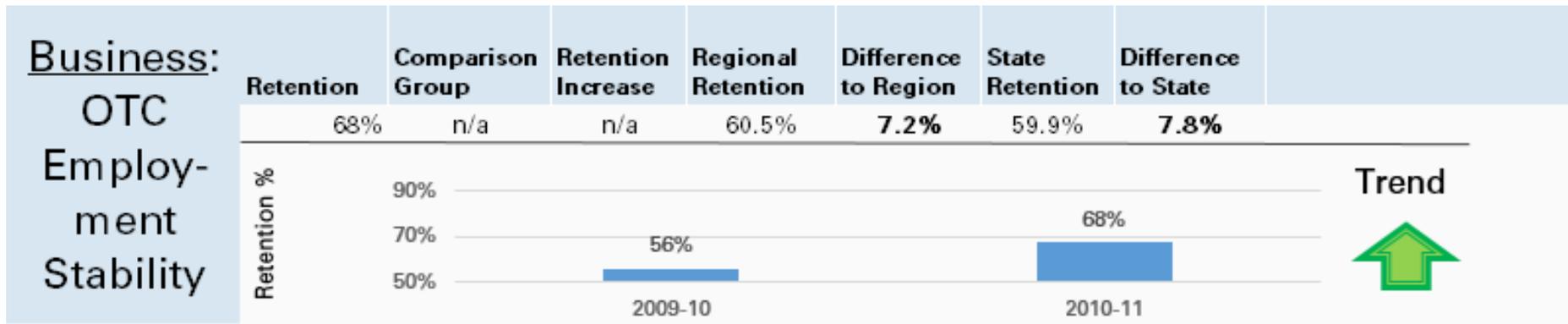
OWT Stark County WIA Summary

Enlargement of the Attained Skills Measures



OWT Stark County WIA Summary

Enlargement of Business Employment Stability



QUESTIONS - CONSIDERATIONS

- **Criteria for defining trends (green, yellow, red).** Do we want to define a decision rule for classification of progress measures? (See following slide).
- **Timeline for roll out of dashboard.** The dashboard design and data analysis associated with it will need to be rolled out in stages to ensure that the analysis and technology are developed carefully.



OWT DASHBOARD: TREND ARROWS

1) How many?

- Three Arrows: Simple 
- Five Arrows: More Detail 

2) Cutoff Criteria?

- Percent Change (usually 5-10%)
- Statistical Rule



THANK YOU

QUESTIONS?

HAWLEY.32@OSU.EDU

614-247-8140



OHIO EDUCATION
RESEARCH CENTER



March 11, 2014

House Bill 1

- H.B. 1 required all One-Stop Centers to be rebranded as OhioMeansJobs Centers. The goal was to eliminate confusion and to make clearer to customers the types of assistance they can expect to receive at the centers. It should be especially helpful to people who move from one part of the state to another and to businesses that operate in multiple counties.
- The naming protocol for the One-Stops is as follows: "OhioMeansJobs County Name." For example: OhioMeansJobs Adams County, OhioMeansJobs Mahoning County, etc. There are three exceptions: Cuyahoga, Franklin and Hamilton. These also include the city name: OhioMeansJobs Cleveland—Cuyahoga County, OhioMeansJobs Columbus—Franklin County and OhioMeansJobs Cincinnati—Hamilton County.
- One-Stops had six months — or until April 1, 2014 — to complete this transition. Each was given a Branding Guide to update signage, websites, business cards, etc. A total of \$600,000 was allocated for this effort.
- As of March 5, ODJFS had received 140 requests for approvals associated with the rebranding, and 53 counties have had their outdoor signage approved.

House Bill 2

- H.B. 2 requires unemployment compensation claimants to complete activities, such as making contact with their local OhioMeansJobs Centers, by their eighth week of receiving benefits. In addition, claimants must complete online assessments by the 14th week of receiving benefits and a career profile by the 20th week.
- These measures will ensure that Ohioans are aware of and able to take advantage of the job search assistance and other resources ODJFS offers. If claimants do not complete these activities in www.ohiomeansjobs.com, they may be denied benefits the following week.

ITA Policy

- An individual training account (ITA) is a voucher given to an OhioMeansJobs Center customer for occupational skills training.
- A new policy regarding ITAs has been developed. It will require 85 percent of ITAs to be used for training in occupations that have been determined to be "in demand."
- Local OhioMeansJobs Center staff will determine which occupations are in demand by viewing "In-Demand Reports" and using a "Crosswalk" tool on www.ohiomeansjobs.com.
- A training for county staff has been scheduled for March 12.

Some examples of approved signage:

Complex sign example:



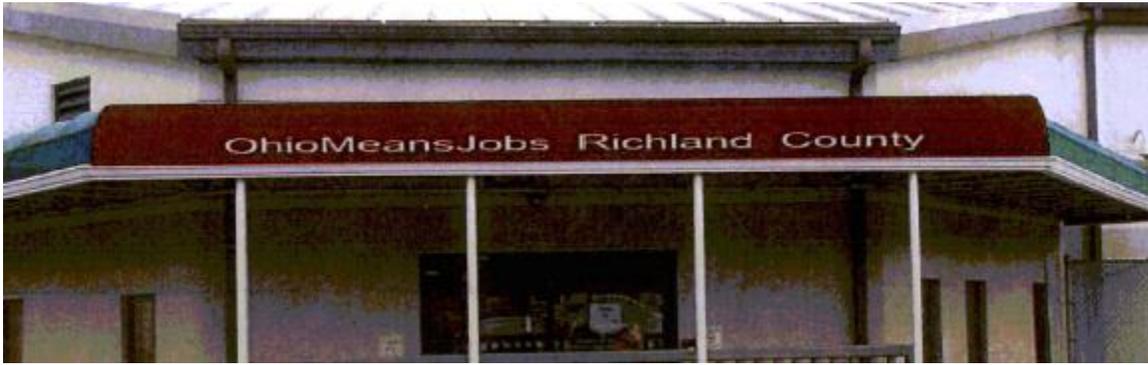
Normal signage:



Due to lots of space (clearly a mock-up, but approved):



Awning issue (OMJ logo also to be on the sides):



No ability for outside signage but door signage:



Signage with address (we requested a slight modification but overall layout approved):



Individuals

- [Assess your skills](#) and map out your career plan
- [Search for jobs](#) in your area
- [Post your resume](#) for Ohio employers

GET STARTED



Employers

- [Search](#) through millions of resumes
- [Post jobs](#) for Ohio job seekers
- [Find programs](#) to improve your workforce

GET STARTED



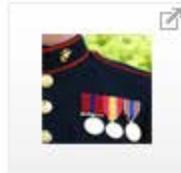
SEARCH JOBS



ONLINE TRAINING



BACKPACK



VETERANS



CAREER PLANNING



CAREER PROFILE



BUDGET CALCULATOR



IN-DEMAND CAREERS



POST A JOB



BUSINESS SUPPORT



SEARCH OHIO RESUMES



1ST UP (GUIDED TOUR)



OHIOHERETOHELP



OHIO MEANS JOBS CENTERS



EMPLOYMENT PROGRAMS



UNEMPLOYED

[Ohio Regional Articles](#) | [Ohio Energy Pathways](#) | [3rd Frontier Internship](#) | [Ohio Means Success](#)



Job title Keyword in Location OH

OhioMeansJobs Unemployment Guide

Do you receive unemployment benefits? We're here to help with your job search! Not sure where to start? We'll tell you what you need to know to make the best of OhioMeansJobs so we can help you reach your career goals.

Week 1

Register an account with OhioMeansJobs as a UC Claimant

If you haven't already, register an account with OhioMeansJobs as a UC Claimant. To make sure we set up your account properly, we'll ask you for the Username and PIN you use on the Ohio Unemployment Benefits website. We will use these credentials to create an account at OhioMeansJobs unique to you and your career goals and needs. It's okay if you don't have an email address, but consider getting one so it will be easier for potential employers to contact you.

[SIGN IN NOW](#)

Make Your Resume Public

As a person receiving unemployment benefits, you are required to keep a public resume on file with us. If you don't have one, we'll create a generic resume for you once you've completed registration. You'll want to create or upload your own as soon as you can. You have eight weeks to replace this automatically generated resume.

[MANAGE RESUMES](#)

Week 8

Replace Your Public Resume

You must have your own public resume by this time. Upload your own or use our Resume Builder to help you create one. You can even rate your resume to see how you can make it even better.

[MANAGE RESUMES](#)

Week 14

Complete Your OMJ Core Assessment Tests

The Core Assessment Tests for Mathematics, Reading and Locating Information are used to measure real-world skills. Complete your Core Assessment Tests so you can find careers best suited to your skills. You are required to complete these tests within fourteen weeks.

[VIEW ASSESSMENTS](#)

Week 20

Create a Career Profile

Answer a few questions and we'll show you a breakdown of distinct aspects of your personality that will help you understand what kind of work suits you best. Then, you can search for potential careers based on your results. You have twenty weeks to complete this assessment.

[GO TO CAREER PROFILE](#)

Week 26

Make Sure You Have a Valid Email Address

If you haven't already, make sure you have a valid email address on file with your OhioMeansJobs account. If you do not have a valid email address on file with us after twenty-six weeks, your account will be deactivated. You can enter or change your email address from the Account Settings page.

[ACCOUNT SETTINGS](#)

Other Resources on OhioMeansJobs

Get Out There!

Use our job search tools to help you find jobs that interested you. Save job search agents, save jobs, and mark them as "Applied" after you apply. We'll keep track of your progress.

[SEARCH JOBS](#)

Set Up a Career Plan

Career Plans will help you set career goals and stick to them. Select the occupation you want, add career activities to your to-do list, and set deadlines for yourself to stay on track.

[MANAGE CAREER PLANS](#)

Find Your Target Salary

Enter your monthly expenses in our Budget Calculator and we'll show you a target salary, which represents how much you need to earn every year to support your lifestyle. Then, you can search for potential careers based on this salary.

[GO TO BUDGET CALCULATOR](#)

If you have any questions, please contact the Office of Unemployment Compensation.

If your situation changes, you can make changes to your OhioMeansJobs account at any time by visiting your [Account Settings](#).



Quick Links

- [How Do I?](#)
- [Resume & Cover Letters](#)
- [Ohio Here to Help](#)
- [College Navigator](#)
- [Apprenticeship Information](#)

- [Search by Industry](#)
- [What's in a Word](#)
- [Consumer Alert](#)
- [Career Fairs/Workshops](#)
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John R. Kasich, Governor
John Carey, Chancellor

Senate Bill 1 – OhioMeansJobs Workforce Development Revolving Loan Fund Update

Governor Kasich recently signed into law Senate Bill 1, sponsored by Senator Bill Beagle, which creates the OhioMeansJobs Workforce Development Revolving Loan Fund. The intent of the revolving loan fund is to create a sustainable and ongoing program to assist with job growth and advancement through training and retraining.

The loan fund, financed by allocating \$25 million in casino license fees, is meant to provide loans to individuals enrolled in approved workforce training programs offered at Ohio's public and private institutions of higher education and technical centers. Program application approval and administration of the loan fund will be overseen by the Chancellor of the Ohio Board of Regents, working in partnership with the Treasurer of State's Office, which will administer the loan servicing for the program.

The Board of Regents is close to finalizing the Request for Proposal that institutions will use to apply for the program funds. Concurrently, the Treasurer's Office is in the final stages of selecting a third party loan servicer to set up the servicing of the funds, with plans to have the servicer in place by late March. Once the servicing components are in place, application to the loan fund will be opened.



There are six work groups that meet quarterly and focus in more detail on priority projects underway in the Governor's Office of Workforce Transformation (OWT). These meetings allow us to provide updates and get feedback and direction from our board members.

LOCAL WORKFORCE INVESTMENT BOARD CHAIRS

Chair: Blane Walter, Talisman Capital Partners

The quarterly call with the local Workforce Investment Board (WIB) Chairs took place on February 13, 2014. Tracy Intihar previewed the agenda for the upcoming March 2014 Governor's Executive Workforce Board meeting and highlighted the work underway to establish workforce success measures for the state's largest workforce programs: Adult Basic Literacy Education, Workforce Investment Act, Carl D. Perkins and state financial aid and scholarships. John Weber updated the group on policies issued by the Ohio Department of Job and Family Services that have recently or will soon be in effect and will have an impact at the local level.

BUSINESS ENGAGEMENT

Chair: Richard Stoff, Ohio Business Roundtable

The Business Engagement Work Group conducted their quarterly call on February 18, 2014. Mark Birnbrich and Keith Ewald reviewed in-demand jobs data and the OhioMeansJobs forecasting tool, which to date has been completed by 245 companies throughout the state. Tracy Intihar detailed the work of a recent focus group, comprised of several prominent economists and economic development professionals. The group was asked to review the in-demand data, and was satisfied with the product.

Much of the discussion centered on next steps now that the data has been ascertained, with OWT staff suggesting a three prong approach: (1) affecting state policy to reflect the needs of industry, (2) conveying the data to job seekers and those pursuing educational opportunities, and (3) inspiring industry dialogue to help further parse out the demands of particular economic sectors.

WORKFORCE SYSTEM REFORM

Chair: Ralf Bronnenmeier, Grob Systems, Inc.

The Workforce System Reform Work Group convened their quarterly call on February 19, 2014. Christine Morrison provided an update on work that is underway to establishing workforce success measures for the state's largest workforce programs. The Governor's Office of Workforce Transformation has partnered with the Ohio Education Research Center at the Ohio State University to create an easy to use dashboard to report the data. Initially the dashboard will be used by policy makers and providers to determine the effectiveness of the programs. Data will be available statewide, by JobsOhio region, or by county.

John Weber from the Ohio Department of Job and Family Services previewed a proposal to use a recently awarded Department of Labor Grant to fund industry training alliances that align workforce programs and use metrics.

Christine Morrison then discussed work to better align the state's workforce programs and previewed the agenda for the March 11, 2014, Governor's Executive Workforce Board meeting.



EDUCATION AND TRAINING

Chair: Dennis Franks, Pickaway Ross Career & Technical Center

The Education and Training work group met on February 20, 2014, and received a briefing from Mark Birnbrich on the development of the OhioMeansJobs K-12 system. This new online career exploration and planning tool will be made available at no charge to all students and school districts beginning in September of 2014. Emily Passias from the Ohio Department of Education (ODE) and Brett Visger from the Ohio Board of Regents (BOR) provided an update on the collaborative work between ODE and the BOR to establish criteria for an industry recognized credential.

Christine Morrison then discussed the upcoming March 11, 2014, Governor's Executive Workforce Board meeting.

VETERANS

Chair: Jamie Regg, GE Aviation

The Veterans Work Group conducted their quarterly call on February 21, 2014, and received an update from Michael Evans on the implementation of the recommendations from the *Valuing Ohio Veterans* report. OWT, working with the Department of Veterans Services (DVS) and the BOR, identified that a number of the recommendations from the report would be valuable as permanent policies in the Ohio Revised Code. The recommendations have been proposed as items to be included in the Mid-Biennium Review bill that is scheduled to be introduced by the legislature in March.

Michael Evans and Danny Eakins also discussed with the group a new proposal to better coordinate the state support services that are provided to businesses that are looking to hire veterans. Currently, a number of state agencies have business engagement efforts going on with little coordination. OWT has identified this as an area that is ready for reform. Over the next month OWT and DVS will be meeting with state agencies to better understand how each program operates. The goal is to streamline services by coordinating state support services and establishing one central point of contact for Ohio businesses seeking to hire veterans.

Tracy Intihar then discussed the upcoming March 11, 2014 Governor's Executive Workforce Board meeting and proposed agenda.



YOUTH

Chair: Amanda Hoyt, Faith in Public Life

The Youth work group met on February 21, 2014, and received an update on the Career Connections initiative. Career Connections is a joint initiative between OWT and ODE to provide a framework by which students develop a vision and realistic plan for the futures – during K-12 and beyond. In addition to the learning strategies embedded into the model curricula, career connections will align the many efforts around college and career readiness to support students in becoming productive and engaged citizens.

Mark Birnbrich provided a status update on the deployment of the OhioMeansJobs K-12 online tool. This new tool will be available at no charge to all school districts in September of 2014.

John Weber previewed the upcoming release of the TANF Summer Youth Program by the Ohio Department of Job and Family Services. It has been decided that a larger work group will be convened this spring and summer to recommend more holistic changes to the TANF Summer Youth Program and to better align the WIA Youth, TANF Youth and TANF Summer Youth programs. In the meantime, the following changes will be made for the upcoming 2014 program:

1. All youth registered with OhioMeansJobs and have a backpack
2. Complete workshops around resume writing, soft skills, cover letters
3. All programs must have some connection to education during the summer
4. Strongly recommend youth be co-enrolled in WIA



The Governor's Office of Workforce Transformation is committed to keeping the Governor's Executive Workforce Board, workforce partners, and interested parties apprised of the work that is currently underway to create a unified workforce system in Ohio. Over the past few months, our website www.workforce.ohio.gov, has undergone significant updating and revamping.

The new website offers a new smartphone and tablet friendly software platform that allows users to have a simple and easily navigable browsing experience. Additionally, the website updates allow for greater functionality and highlight current workforce initiative and news. We will continue to update the website and communicate up-to-date information about all OWT initiative developments. In the upcoming months, we will be adding data resources to the sector partnership tool kit that will address the in-demand jobs, provide an education and training program inventory and a template for a performance metrics report.

The Office is also working on a strategic communications and outreach plan to begin important work to trumpet our reforms in Ohio. We also have started the search for a communications specialist to implement the plan. The key elements of a plan include:

Message:

Coordinate with OWT director on developing message priorities

Tools:

Develop tools to assist in message delivery, including:

- Talking points
- PowerPoint presentations
- Fact sheets
- Newsletter articles

Outreach:

Identify proactive outreach opportunities aligned with reform priorities, including:

- Meeting with workforce partners
- Identifying speaking opportunities for OWT staff and Workforce Board members
- Creating and implementing a traditional and social media plan

Audience:

Identify target audience priorities, including:

- Legislators
- Local workforce partners
- Education and training providers
- Economic development groups
- Media